



Media Contact: Sarah McDonough
Schwartz MSL
(415) 512-0770
ampt@schwartzmsl.com

RENEWABLE ENERGY WORLD CONFERENCE & EXPO TAPS AMPT TO SHARE PV ELECTRONICS EXPERTISE

FORT COLLINS, Colo.—December 10, 2012—Ampt, an innovative designer of active electronics for photovoltaic (PV) solar modules, today announced that Ampt Vice President of Sales and Marketing Evan Vogel will present at the Renewable Energy World Conference & Expo, taking place at the Orange County Convention Center in Orlando, Fla. from December 11 - 13, 2012.

WHAT: Session 4A2: [“Can Module Electronics Increase ROI and Lower Investment Risk at the Same Time?”](#)

WHEN: Tuesday, December 11; 1:30 - 3:30 p.m. EST

WHERE: [Renewable Energy World Conference & Expo North America](#)

WHO: Evan Vogel, vice president of sales and marketing for Ampt

Overview:

During this session, Vogel will discuss the interplay between risk and return in PV power plant. Attendees will gain an understanding of the financial viability of module electronics to increase project returns in large-scale deployments.

For members of the press interested in meeting with Ampt at the conference, please contact Sarah McDonough at 415-512-0770 or at ampt@schwartzmsl.com. For more information on Ampt please visit www.ampt.com.

About the HDPV Alliance

HDPV, or High Definition PV, is the solar industry’s standard for delivering a greater concentration of solar energy in kWh by providing higher resolution power optimization, information gathering and controls level at a much lower cost than previously achievable. The HDPV Alliance is an initiative to enable PV project developers, systems integrators, and EPCs to easily identify and source solutions that provide higher performance at a lower cost – the HDPV Advantage. The Alliance enables inverter manufacturers to deliver products that are compliant with an open set of HDPV standards, and to provide increased value to their customers. Membership in the Alliance lets customers know that your products or services feature the HDPV Advantage, and streamlines the process of building cost-effective solutions. Companies throughout the PV industry are encouraged to join.